



# Andersen Flaps Inc. Newsletter

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## Diesel Prices for 2010 and 2011

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If you're tired of diesel prices hanging near \$3 per gallon; get used to it. The Department of Energy claims the average diesel prices in 2009 were \$2.46 per gallon, but will be \$2.96 in 2010 and \$3.14 per gallon in 2011. Just since the third quarter of 2009 prices have increased 10% per gallon and are showing no signs of subsiding. For a typical rig, that will equate to \$5,000 more spent on diesel in 2010, or almost \$100 more per week. That same \$100 will equip a rig with four Eco-flaps®, and cut your yearly fuel expense by \$1,500. When diesel climbs to \$3.14 per gallon, those annual savings will be over \$1,700.



## Spring Is Here!

And with it come rain showers and heavy downpours.

Eco-flaps® reduce road spray and improve visibility for drivers, both commercial and recreational, on the highway.

It's a great time to incorporate the new flaps into your operation and take advantage of both the fuel savings and the safety benefits of running with Eco-flaps®. In addition, you may save yourself some maintenance headaches, not having to replace trailer wiring and connectors that get fried by regular road spray.

### Hot Topics Question:

Where are Eco-flaps® manufactured?

Eco-flaps® are made in the USA.



## Speaking of Green...

At the recent annual TMC meeting in Tampa, several mini-tech sessions stressed the accelerating pressure coming from shippers for fleets to be undertaking green initiatives for their operations. Brokers now control 50% of goods shipped via truck in the U.S., and they too are rejoining shippers' demands for transportation partners to be on board with green practices.

## Contact Us

<http://www.ecoflaps.com>

[info@ecoflaps.com](mailto:info@ecoflaps.com)

### Did You Know?

Ecoflaps® are available at truck stops and dealers nationwide:



For questions or comments,  
please contact us at  
[info@ecoflaps.com](mailto:info@ecoflaps.com)



EPA's SmartWay Program has new metrics under review for evaluating their partners' fuel economy.

This involves a proposed new measure of grams per mile for CO2 reduction. For more details, go to:

[http://www.fleetequipmentmag.com/Item/68432/keeping\\_score.aspx](http://www.fleetequipmentmag.com/Item/68432/keeping_score.aspx)



North Jersey Transportation Authority's *Mobility Matters* magazine has a current article in the March 2010 issue on Sustainable Transport that features our fuel saving Eco-flaps®.

To download the article, go to:

[http://www.njtpa.org/Pub/Report/documents/Mob\\_Matters\\_2010\\_winter3.pdf](http://www.njtpa.org/Pub/Report/documents/Mob_Matters_2010_winter3.pdf)



Andersen Flaps had a successful show this year at the 2010 MATS!

More and more owner operators and trucking companies are realizing the benefits of Eco-flaps®. We unveiled our new Drivers Sales Program where truck drivers can make extra money talking about Eco-flaps®. For more information, please click "Drivers Sales Program" on our website. The winner of our MATS \$500 Cash Give-Away was Ms. Starlina Greene from Danville, IL